



## #MySocialRights Video Competition: Terms and Conditions

### ORGANISER

The Video Competition is organised by the Directorate-General for Employment, Social Affairs and Inclusion of the European Commission, Rue Joseph II 27, 1049 Brussels, Belgium (“The Organiser”).

### PURPOSE

The video competition aims to mobilize young citizens living in the EU around their perception, ideas, and aspirations on the future of Europe, in particular as to the future of social Europe, and what it means to them.

The videos should illustrate social rights in the EU through the perspective of young people. Each video should portray what is important to them in response to the following questions: “What are social rights?”, “What is the situation in the EU concerning these rights?”, “What does social Europe mean?”, “Are you calling for a more social Europe?”.

Learn more information on [social rights in Europe](#).

### OBJECTIVES

- To promote social Europe and social rights to young people aged 18-30 across the EU;
- To increase awareness and engagement among young people on social Europe and social rights through their creative inputs;

- To launch a conversation on social Europe and the European Pillar of Social Rights with the general public;
- To engage [young people in EU topics](#), including social affairs and the future of Europe.

## **FORMAT**

A video diary spanning one week (7 days) in vertical format of up to 15 seconds. The video will show 1 to 2 seconds per day capturing social rights (or lack thereof) around you. To ensure that your video has the potential to reach the widest possible audience, we encourage you to make greater use of pictures and images, and to rely less on speech. Show, don't tell is the golden rule!

Be original. You must be the sole author of your work.

Ask permission from the people portrayed in your video.

## **CHANNELS**

Facebook

## **ENTRY PERIOD**

The Competition opens on 08/11/2021 and closes at 12:00 AM CET on 05/12/2021 on Facebook. Entries submitted after the end date will not be eligible. The Organiser's computer is the official time-keeping device for the competition.

## **HOW TO ENTER**

To enter the Competition, an entrant shall:

- upload one video on their own Facebook public account in the format indicated above;
- in the caption, the entrant should describe in writing the activity pictured. The upload must follow and tag @socialeurope and use the hashtag #MySocialRights. Only one valid entry per person is permitted.

## **ELIGIBILITY**

- Nationality: legally resident in one of the 27 countries of the EU;
- Age: 18 to 30 years old as of 11/01/2022;
- Follow and tag @socialeurope on Facebook;
- Use of the hashtag #MySocialRights;

- Video is in line with the theme of the competition. It cannot be abusive or in breach of the terms and conditions of the competition;
- Video is filmed in one of the 27 countries of the EU;
- Respect of privacy, data protection and image rights of people covered in the video;
- You must be the sole author of your work;
- Entrants must not upload videos that contain content that is likely to be considered offensive by the Organiser, that defames or insults people or companies or that is contrary to the [principles and values of the EU](#).

## **EVALUATION**

Based on the eligibility criteria, a jury will pre-select five videos by assessing the originality of the proposals, the relevance of the content, the originality of the approach, and the creativity.

The preselected five videos will be opened up to a vote on @socialeurope Facebook page.

The three videos with the most total number of Likes and Shares will be the winners of the competition. Videos with likes/shares from fake accounts will be disqualified.

## **WINNERS**

One winner and two runner-ups will be announced:

In January 2022 on @socialeurope Facebook page with posts featuring the winning videos, along with a short story about each winner and why they think social rights are important. For this, the winners will be requested to send a short story/text in writing about them and social rights, which will be published along with their winning video. As of that day, the winner and the runners-up will be contacted via Messenger by the Organiser via the Facebook account they have used to participate in the Competition.

If a winner cannot be contacted after 3 attempts, they will forfeit the Prize.

If a winner forfeits his/her Prize, the Organiser reserves the right to award the Prize to an alternative winner selected in the same manner.

If once the winners are selected it becomes evident that they do not meet the eligibility criteria (i.e. residency, age, etc. described above), the Organiser reserves the right to award the Prize to alternative winners.

Winning entrants consent to their name, Facebook handles and submitted video being used on the @socialeurope Facebook page.

## **PRIZE**

Winner:

- Will have their video featured on @socialeurope Facebook page
- A choice between a Go-Pro camera, a 22 days Interrail Global pass, or a donation to a charity selected by the winner.
- Prizes are non-transferable and there is no cash, refund or credit alternative. The Organiser reserves the right to substitute the Prize with another of a similar nature and/or equal value.

Runners-up:

- Will have their photo and caption featured on @socialeurope Facebook page
- A choice between a polaroid camera, a 10 days Second Class Interrail Global pass, or a donation to a charity selected by the winner.
- Prizes are non-transferable and there is no cash, refund or credit alternative. The Organiser reserves the right to substitute the Prize with another of a similar nature and/or equal value.

## **RESTRICTIONS**

1. The Organiser's employees, parent companies, subsidiaries, affiliates or other parties, who are in any way involved in the development, production, or distribution or promotion of this Competition, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee and/or authors, are not eligible to participate in this Competition.
2. Entries via agents or third parties are invalid.
3. Entrants are not be eligible if:
  - a) They are under 18 years old.
  - b) They breach these Terms of the Competition.
  - c) They do not submit a video in line with the subject of the Competition, do not follow and tag @socialeurope or do not use the hashtag #MySocialRights.

## **PERSONAL DATA AND INTELLECTUAL PROPERTY RIGHTS**

1. Personal data collected during the Competition will be processed in accordance with applicable Data Protection Laws and Regulations and the [Organiser's privacy policy](#).
2. At any time, the entrant is allowed to ask the Organiser to modify, update, clarify or remove these personal data by writing to the Organiser's electronic address: EMPL-A2-UNIT@ec.europa.eu.

3. The entrant must comply with the relevant copyright laws in producing his/her work. The entrant must be ready to submit consent forms from the people filmed for the European Commission to be able to use the footage.
4. If the winner's video depicts a person under 18 years old, the necessary forms for parents' consent must be filled in and provided to the Organisers in order to obtain the Prize.
5. By submitting your entry, you grant the European Commission the non-executive rights to reproduce it and use it online and offline.
6. All entries must be an original work and the participant must either be the sole owner or the transferee of the copyright. By entering the competition, participants retain full copyright of their images. However, participants also agree to be bound by [Facebook's legal terms](#). Participants also grant the European Commission the right to publish (online and offline) and exhibit uploaded videos. Participants should retain the original digital file of their entry as they may be asked to prove ownership of the work, as well as providing the organiser with the entry in the highest possible resolution. Winners will be asked to supply supplementary information, including but not restricted to, consent from any individuals that appear in the entry and proof of ownership of the material submitted.

#### **OTHER**

1. The Organiser reserves the right to cancel or amend the Competition and the Terms and Conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Organiser's control. Changes to the Competition are notified to entrants as soon as possible via the @socialeurope Facebook page.
2. The Competition is in no way sponsored, endorsed or administered by, or associated with Facebook.
3. Entrants understand that they are providing information to the Organiser who may share it with third parties involved in the organisation of this Competition for purposes related to this Competition.
4. If any provisions of these Terms and Conditions are judged to be invalid, illegal or unenforceable, this shall not affect or impact the remainder of the provisions.
5. The Organiser reserves the right to verify the eligibility of entrants and may, at its sole discretion, disqualify any entrant that fails to satisfy the eligibility requirements.
6. By entering the Competition, the entrants agree to the Terms and Conditions.