

# Omnibus

## **Article 51 – Annual review meeting**

An annual review **shall also review the programme's communication and information activities, in particular the results and effectiveness of measures taken to inform the public about the results and added value of support from the ESI Funds**

## Article 110 – Functioning of the monitoring committee

The monitoring committee shall examine in particular:

implementation of the communication strategy, **including information and communication measures, and of measures to enhance the visibility of the Funds;**

## Chapter III and Annex XII

### Information, communication and **visibility**



## **Art. 117 - Information and communication networks**

Union networks comprising the members designated by Member States shall be set up by the Commission

to ensure **exchange of information** on the results of the **implementation of the communication strategies,**

**the exchange of experience in implementing the information and communication measures,**

**the exchange of good practices**

## Art. 117 - Information and communication networks

and to **enable joint planning or coordination of communication activities between the Member States and with the Commission where appropriate.**

The networks shall at least once a year **debate and assess the effectiveness of the information and communication measures,**

and **propose recommendations to enhance the outreach and impact of communication activities and to raise awareness about the results and added value of those activities**

## Annex XII – Art. 2.1 Responsibility of MS and MAs

The Member State and the managing authority shall ensure that the information and communication measures are implemented in accordance with the communication strategy, **in order to improve visibility and interaction with citizens**, and that those measures aim for the widest possible media coverage using various forms and methods of communication at the appropriate level and **adapted, as appropriate, to technological innovation"**

**READ – social media, digital presence**